

IMPULSORA DE ZIRAHUÉN, S.A. DE C.V.**LEGAL NOTICE AND COPYRIGHT**

The purpose of this document is to establish the Terms and Conditions through which you (hereinafter "The User") may use this website (hereinafter the "Site") owned by HIMPULSORA DE ZIRAHUÉN, S.A. DE C.V., (hereinafter "ZIRAHUÉN FOREST & RESORT"). These Terms and Conditions constitute a binding agreement between ZIRAHUÉN FOREST & RESORT, who is the owner of all rights to the Site. Therefore, it is recommended that you read these Conditions carefully.

THE SIMPLE USE OF THE SITE IMPLIES THE USER'S TOTAL ACCEPTANCE OF THESE TERMS AND CONDITIONS. IF YOU DO NOT AGREE TO THESE TERMS AND CONDITIONS OR ANY OF THEIR PARTS, BELOW, YOU SHOULD NOT USE THE SITE, SO, IF ANY EVENT, WE ASK YOU TO REFRAIN FROM DOING SO. LIKEWISE, YOU MANIFEST TO BE OF AGE AND TO BE IN FULL USE AND ENJOYMENT OF YOUR POWERS AND RIGHTS TO USE THE SITE.

The user will be fully responsible for the damages that arise to ZIRAHUÉN FOREST & RESORT as a result of the use of the site in breach of any of the provisions established in any section of these terms of use and undertakes to remove ZIRAHUÉN FOREST safely and securely. & RESORT and / or its affiliated or subsidiary companies, its administrators and staff, agents and representatives of any liability that they may incur as a result of said breach by the user, as well as any claim, demand or legal action that may arise against ZIRAHUÉN FOREST & RESORT, derived from the facts described and, in general, from any claim, demand or legal action that may arise from the use of the Site.

GENERAL TERMS OF USE OF THE SITE.

ZIRAHUÉN FOREST & RESORT provides the User with access and / or use of a series of online resources and content through the Internet, including, but not limited to online texts, contact details, maps, promotions, galleries of images and videos, among others, through the Site.

ZIRAHUÉN FOREST & RESORT reserves the right to modify, add or delete, at any time and without prior notice, the Site, as well as the conditions required to access and / or use it, except as established in the respective Privacy Notice.

The Site is for the User's personal use only and may not be used in connection with commercial activities. Illegal and / or unauthorized uses of the Site will be investigated, and the corresponding legal action will be initiated.

ZIRAHUÉN FOREST & RESORT will keep the User informed, so the User accepts and acknowledges that ZIRAHUÉN FOREST & RESORT may send information, communications and / or advertising through any electronic means that it deems appropriate, in accordance with its Privacy Notice that may visit at <https://zirahuen.com>. When registering, the User accepts that all the information provided to <https://zirahuen.com/> is true, accurate, updated, and complete.

The Site may not be used in any way that is not expressly permitted by these Terms.

INTELLECTUAL AND INDUSTRIAL PROPERTY RIGHTS OF THE SITE AND OF THE CONTRIBUTIONS AND CONTRIBUTIONS MADE BY USERS TO THE SERVICE.

The information contained in this website is the exclusive property of ZIRAHUÉN FOREST & RESORT. This information is confidential so it should not be copied, distributed, disclosed, or revealed without the prior written authorization of ZIRAHUÉN FOREST & RESORT.

The use and / or total or partial reproduction of the information contained in the site by any of the verbal, written or graphic means (mechanical or electronic) known or to be known, in any form or for any purpose, without prior knowledge or express written authorization from ZIRAHUÉN FOREST & RESORT. Any use and / or total or partial reproduction of the information contained in this site without the authorization of ZIRAHUÉN FOREST & RESORT, could constitute a violation of current Mexican laws applicable to the matter.

In the event of non-compliance with any of the provisions described above, ZIRAHUÉN FOREST & RESORT will have the right to exercise the actions, claims, complaints, denunciations and other judicial or administrative actions that it deems appropriate, without prejudice to demanding compensation for damages.

PROHIBITED BEHAVIORS.

The User acknowledges and accepts that ZIRAHUÉN FOREST & RESORT can (but is not obliged to) review the content that is published and, where appropriate, delete or refuse to put it online.

The User accepts that he is solely responsible for the content that he publishes on the Site or transmits to other Users. By publishing content in any area of the Site, the User assures and guarantees that he has the right to grant ZIRAHUÉN FOREST & RESORT an irrevocable, perpetual, non-exclusive, worldwide, fully paid license to reproduce, distribute, publicly display, interpret, or otherwise, how to use the Content, and to make derivative works or incorporate the Content in other works, as well as granting and sub-licensing all of the above.

The User declares that he will not publish illegal or prohibited content and will not violate, embezzle, infringe or contravene any third party right (including, without limitation, any intellectual and personal property rights) on the Site.

The User will refrain from carrying out any conduct in the use of the Site that violates the rights of third parties.

In particular and without limitation, the User will refrain from carrying out the following through the use of the Site:

- Do not introduce or disseminate content of a racist, xenophobic, pornographic, apology for terrorism or that violates human rights.
- Not to introduce or spread data programs (viruses and harmful software) on the network that could cause damage to the computer systems of the access provider, its providers or third-party users of the Internet.
- Not to disseminate, transmit or make available to third parties any type of information, element or content that violates fundamental rights and public freedoms recognized constitutionally and in international treaties.
- Not to disseminate, transmit or make available to third parties any type of information, element or content that constitutes illegal or unfair advertising.

- Do not transmit unsolicited or authorized advertising, publicity material, "junk mail", "chain letters", "pyramid structures", or any other form of solicitation, except in those areas (such as commercial spaces) that have been exclusively conceived for it.
- Not to introduce or disseminate any false, ambiguous or inaccurate information and content in a way that misleads the recipients of the information.
- Not to impersonate other users using their registration keys to the different services and / or contents of the Portals.
- Not to disseminate, transmit or make available to third parties any type of information, element or content that implies a violation of intellectual and industrial property rights, patents, trademarks or copyright that correspond to the owners of the Portals or third parties.
- Not to disseminate, transmit or make available to third parties any type of information, element or content that constitutes a violation of the secrecy of communications and the legislation on personal data.
- In the event of a breach by the User of these Terms and Conditions, ZIRAHUÉN FOREST & RESORT may deny or withdraw access to the Site immediately.

CONSENT.

The User who is in full exercise of the capacities conferred by the applicable Mexican legislation, expressly expresses his consent to be subject to the content and scope of these Terms and Conditions of Use, for which the User acknowledges and accepts that each time Users of the Site reiterate and confirm their consent with this instrument and / or with the latest published version of it.

PERSONAL DATA.

In some cases, within the Site, you may request and explicitly ask the User when they require information that personally identifies them (hereinafter "personal information") such as name, address, email, telephone number, etc. This information will be necessary for users to access certain functions of the Site.

ZIRAHUÉN FOREST & RESORT is not responsible for the veracity of the information, as it is information provided by the users who access this website.

Likewise, ZIRAHUÉN FOREST & RESORT reserves the right to exclude any user who has provided false information from the use of the Site, without prejudice to other actions that may proceed in accordance with the law.

PRIVACY POLICY.

ZIRAHUÉN FOREST & RESORT considers that personal information is private and confidential, so it is stored in a safe place and accessible only to personnel specifically designated by ZIRAHUÉN FOREST & RESORT and used solely and exclusively for the purposes for which it was provided.